

SAULT STE. MARIE SAFE GRAD MEDIA CONTEST

JUDGING CRITERIA

(A FOCUS Sault Ste. Marie Anti-Drug Coalition Initiative, Contact: Geri Roberts 705-256-6463)

ENTRY # _____

Scoring is from (1) to (4)

With (4) being the highest

	POSTER	NEWSPAPER ARTICLE	RADIO AD	POEM/ PROSE	TV COMMER- CIAL	WEBPAGE
CREATIVITY <input type="checkbox"/> Impact <input type="checkbox"/> Originality <input type="checkbox"/> Uniqueness						
KEY MESSAGE <input type="checkbox"/> catch phrase <input type="checkbox"/> content						
COMPOSITION <input type="checkbox"/> illustration/layout <input type="checkbox"/> images <input type="checkbox"/> editing <input type="checkbox"/> flow						
WRITING <input type="checkbox"/> message <input type="checkbox"/> grammar						
INTEGRATION <input type="checkbox"/> how pieces work together						
TOTAL						