

Lets Talk about Binge Drinking or Chugging

(radio commercial)

Hey let's talk. Me and you. No music, no sound effects.

What do you know about binge drinking or chugging?

Now I'll bet you 5 bucks you don't know as much as you think.

Well, here it is. Remember that night you went out you got so blasted your friends had to help you into the bathroom so you could spend the rest of the night hugging the toilet and puking your guts out. Now that's what I'm talking about.

And come the next day, everybody knows about it and it's a big joke because you lived to tell about it. But what about all those other kids whose next day never comes, because they die of alcohol poisoning by doing the same thing?

And before you start thinking "aw it won't happen to me," let me ask you this. Have you ever drank enough to puke or pass out? Well, then you've had alcohol poisoning. And you wanna know something else? Pounding beers like there's no tomorrow may seem like fun, but it really can kill you. And I'm not saying you can't go out and have a good time, cuz we all like to have fun. But going out and getting so smashed that you can't even say your own name isn't fun. Just ask your buddies next time they're hugging the toilet swearing they'll never drink again.

Binge drinking and chugging isn't a joke. If you think it is, remember one thing. This isn't the movies. There's no coming back. And when you're dead, you're dead. So use your head and be responsible.

This message is brought to you by the FOCUS Alcohol Liability Committee of Sault Ste. Marie.